

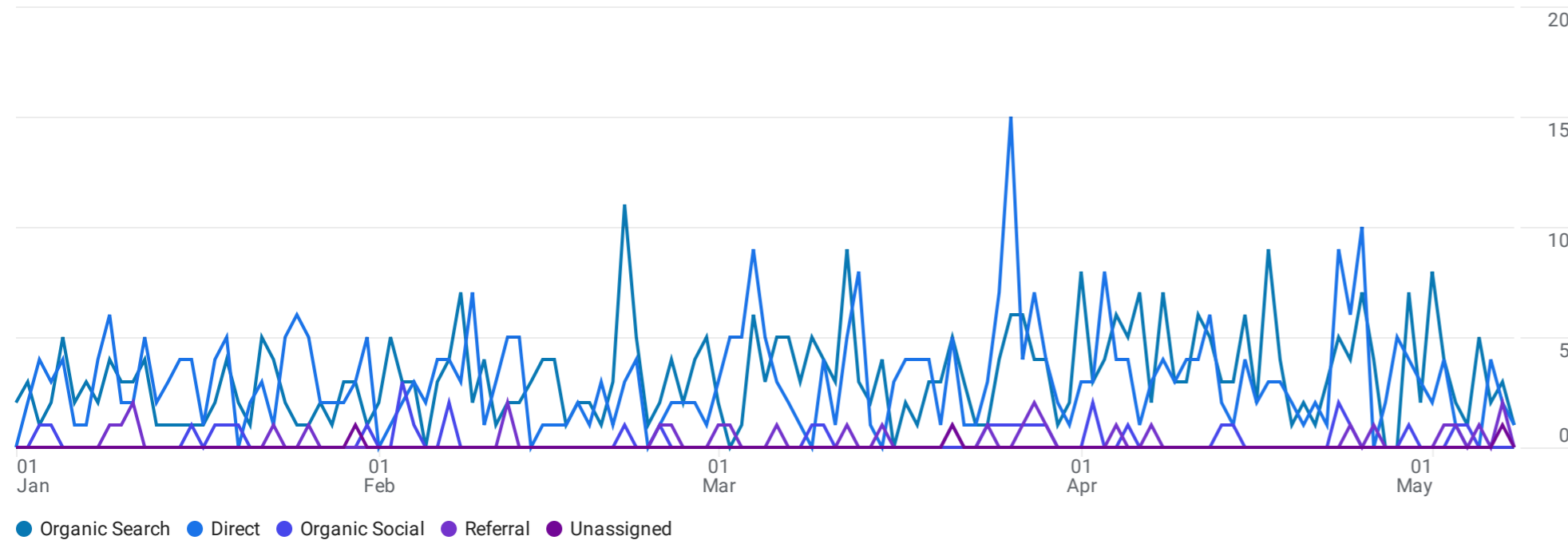
All Users Add comparison +

This year (Jan - Today) Jan 1 - May 8, 2024
Compare: Jan 1 - May 8, 2023

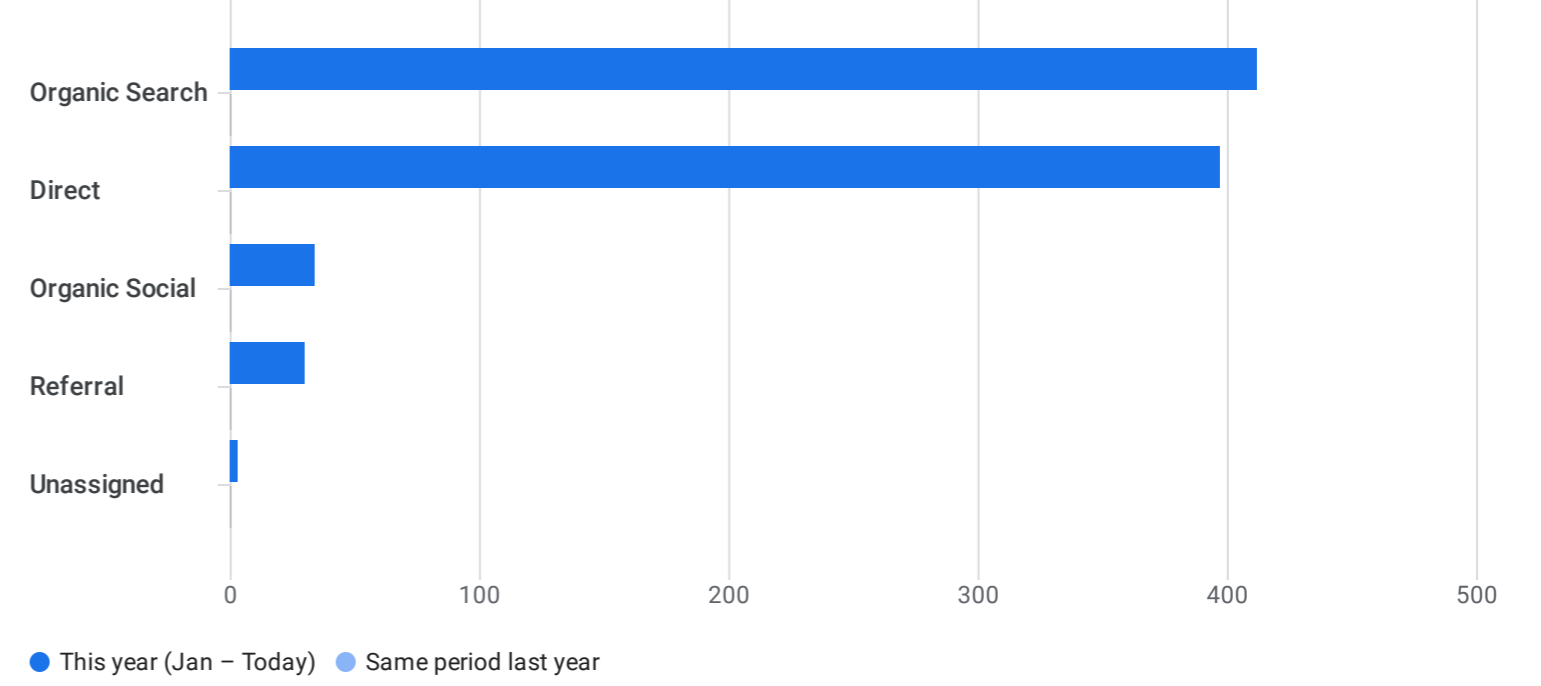
User acquisition: First user primary channel group (Default Channel Group) 👍

Add filter +

New users by First user primary channel group (Default Channel Group) over time



New users by First user primary channel group (Default Channel Group)



Search... Rows per page: 10 1-5 of 5

First user prim...Channel Group) +	↓	<u>New users</u>	<u>Engaged sessions</u>	<u>Engagement rate</u>	<u>Engaged sessions per user</u>	<u>Average engagement time</u>	<u>Event count</u> All events ↓	<u>Key events</u> All events ↓	<u>Total revenue</u>
◇ SHOW ALL ROWS		876 vs. 0	902 vs. 0	58.31% vs. 0%	0.99 vs. 0.00	1m 59s vs. 0.00	7,671 vs. 0	0.00 vs. 0.00	\$0.00 vs. \$0.00
1 Organic Search									
Jan 1 - May 8, 2024		412	488	68.73%	1.17	2m 33s	3,952	0.00	\$0.00
Jan 1 - May 8, 2023		0	0	0%	0.00	0s	0	0.00	\$0.00
% change		0%	0%	0%	0%	0%	0%	0%	0%
2 Direct									
Jan 1 - May 8, 2024		397	356	47.15%	0.84	1m 32s	3,247	0.00	\$0.00
Jan 1 - May 8, 2023		0	0	0%	0.00	0s	0	0.00	\$0.00
% change		0%	0%	0%	0%	0%	0%	0%	0%
3 Organic Social									
Jan 1 - May 8, 2024		34	24	57.14%	0.71	1m 14s	228	0.00	\$0.00
Jan 1 - May 8, 2023		0	0	0%	0.00	0s	0	0.00	\$0.00
% change		0%	0%	0%	0%	0%	0%	0%	0%
4 Referral									
Jan 1 - May 8, 2024		30	31	83.78%	1.00	1m 25s	230	0.00	\$0.00
Jan 1 - May 8, 2023		0	0	0%	0.00	0s	0	0.00	\$0.00
% change		0%	0%	0%	0%	0%	0%	0%	0%
5 Unassigned									
Jan 1 - May 8, 2024		3	2	66.67%	0.67	1m 51s	14	0.00	\$0.00
Jan 1 - May 8, 2023		0	0	0%	0.00	0s	0	0.00	\$0.00
% change		0%	0%	0%	0%	0%	0%	0%	0%